

2024-26 Union City Hometown Hero Banner Guidelines

Mission

Honor and recognize Union City area servicemen and women and their families who have served or given their lives to our country in the United States Armed Forces.

Application Requirements

In order to be considered for a banner, the nominee must meet the following requirements:

1. Lived in Union City/Obion County at some point in their lifetime
2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard
3. Meet one of the following criteria: Currently serving, honorably discharged Veteran, died in the line of duty

Banner Design, Time Frame & Location

Banners are 22"x 46", double sided, vinyl material and include service person's name, branch of service, era of service and photograph. Banners will be displayed on light poles along Main Street for a two-year period. Banner locations will be selected randomly, and specific display locations cannot be requested.

Banner Photograph

Please secure the photograph you would like to use on the banner, and make sure it is digital (JPG, PDF, or Vector version). Please see one of our local printing companies to scan the image for you if needed.

No paper photographs will be taken.

Banner Pricing & Donations

A \$300.00 donation is requested for each banner application submitted. Donation includes the production of the banner, installation and removal. There are a limited number of locations available for the 2024-26 program. First come, first served. Applications not processed for 2024 will be put on a waiting list for the 2026 Banner Program. All checks should be made payable to Main Street Union City.

Sponsorships

Individuals or businesses interested in supporting the program may want to consider a sponsorship. A sponsorship is a general donation toward the Banner Program. All sponsor names will be recognized on the Main Street website. Please fill out the "2024 Union City Hometown Hero Sponsorship Form."

Other Information

Banners will be available for pickup at the Main Street office after the display period of two (2) years. Unclaimed banners will become property of Main Street Union City. Any damage to an installed banner will be handled at the discretion of Main Street Union City. Banners as surprises to living individuals are not permitted. To claim your banner after the display period, please call 731-885-8330.



Deadline to submit your application: March 1, 2024

Questions? Please reach out to Katie Graves at director@mainstreetunioncity.org or call 731-885-8330.

Office hours: M-Th 8 to 5 p.m. and Fri. 8 a.m. to 12 p.m.

2024-26 Union City Hometown Hero Banner Application:

Date of Submission: _____

Please review the Hometown Hero Banner Program Guidelines for further details.

Hometown Hero banners are **\$300** donation per banner. **Deadline to submit your application: March 1, 2024**

Nominee Information

Full Name *As it will appear on banner	Military Rank:	
Branch of Military:	Era of Service: *See options below	
Is Veteran Alive, Deceased, KIA, POW/MIA:		
Veteran must grant permission to be honored on a banner if currently living. Please have Veteran sign and date below:		
_____ Signature	_____ Printed Name	_____ Date

Era of Service- Official DOD Dates

Global War on Terror: September 11, 2001 – August 30, 2021 **Persian Gulf War:** August 2, 1990 - August 31, 1991

Cold War: September 2, 1945 - December 26, 1991

Vietnam Era: February 28, 1961 - May 7, 1975

Korean Conflict Era: June 27, 1950 - January 31, 1955

WWII Era: December 7, 1941 - December 31, 1946

WWI Era: April 6, 1917 - November 11, 1918

Civil War: 1861-1865

Peacetime: _____

Nominator Information

Contact Name:	Relationship to Veteran:	
Phone:	Email:	
Address:		
<p>Please secure the photograph you would like to use on the banner, but do not submit your photography with the application. If your application is accepted for the 2024-26 program, we will contact you to obtain the photograph.</p> <p>Photo Release: I hereby grant Main Street Union City permission to use the attached photo, which includes a likeness of myself or of my relative, in the Main Street Union City Banner Program. Main Street may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Must be signed by Veteran if living.</p>		
_____ Signature	_____ Printed Name	_____ Date

Please make checks payable to Main Street Union City and reference "Hometown Heroes" on the check.

Mail payment to **Main Street Union City, PO Box 382, Union City, TN 38281** or drop off payment with application at the Main Street Union City office located at 212 S. 1st. Street, Suite A.